



howdy

JASPER SONE

Product Manager

We haven't met yet, but by the time you finish reading this, you will know that I am a passionate leader who gets excited about creating game-changing products.

experience

2013

YELP Sep 2013 - Today
Mobile Product Manager

Planned and executed a series of growth initiative experiments to increase mobile app downloads by over 300%, yielding a 50% growth of monthly active mobile app users. Released 12 major product features and enhancements for the mobile site by coordinating a more efficient project estimation methodology, improving the distribution of engineering resources.

2012

PAYPAL May 2012 - Sep 2012
Visual Designer - Internship

Created design specification documentation for the Paypal Windows Phone engineering team. Submitted ten patent applications and gave a seminar on "Inspiring Innovations in the Product Team" to help foster a culture of creativity on the Visual Experience team. Wrote a custom PHP plugin for the internal Paypal blog, enabling authors to submit photos and blog posts without worrying about layout formatting.

2011

YELP May 2011 - Aug 2011
Product Manager - Internship

Performed user research and provided wire frames and mockups for the consumer engineering team, improving completion rate of an existing user account settings forms by 20%. Created style guide specifications, wireframes, and product requirements proposal for a new mobile app.

2010

SAMSUNG E&C Jun 2010
Designer - Internship

Created a visual style guide and layout guidelines for project presentation and delivered 40 presentation boards covering the remodeling of the Samsung Austin Semiconductor Fabrication Lab.

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REFERENCES

Visit www.linkedin.com/in/jaspersone/

awards



TOYOTA Nov 2014
1st Place Toyota ITC Connected Vehicle Hackathon



SALESFORCE Oct 2014
9th Place \$1 Million Hackathon

other



SCRUM MASTER
CSM since 2009



CODES IN
Python, Javascript, Java



CONVERSES IN
English and Korean

education



UNIVERSITY OF TEXAS
B.S. Computer Science
Austin, TX • Jun 2010 - Dec 2013

3.8 Major GPA

2.4 Cumulative GPA